

## **Competitor Comparison Chart**

🛒 Santa's Secret Shop® 🛛 🙀 🚛 🍕	Fun Average You		
Holíday gíft Shop® <b>Features</b>	Services	Company	Compa
Family Owned	3	?	
Southern California Business-LOCAL	3	?	
Exclusive Items	120 +	X	
Retail Packaged Products (Gift-Givable)	6	X	
Local Professional Sport Teams Gift Items	്ര	X	
No-Count Inventory Program	3	?	
100% Consignment	3	?	
100% Satisfaction Guaranteed	3	X	
Direct 800 # for Parents after Shop Ends	3	X	
Personalized Self-Sealing "Mylar" Gift Bags	4 Sizes	Not Self- Sealing	
Chairperson Success Manual	3	X	
Price Codes for Each Item	3	X	
Pre-Programmed Cash Register	3	X	
Next Morning Re-Order Services	94% B/4 9:00 am	<b>UPS/FEDEX</b> Times	
Delivery to Classroom of Your Choice	ර	X	
Re-Order Limitations	Once per Day	Once per Week	
Full Color Parental Infomercial QR Code on our <i>(English / Bilingual)</i> Parent Letters	S	X	
Money / Shopping Envelopes	3	X	
Large Promotional Posters	ර	X	
Outdoor Vinyl Banner	3	X	
Inflatable Sir Fun Bear	3	X	
Decorative Tablecloths & Door Panels	3	X	
Pre-Printed Price Labels Custom Graphics Made for Social Media	S	x	
* Early Sign-Up Incentives *	6	?	
Treasure Chest Full of Free Gifts, \$100 Fun Bucks/Free Shopping Money, 8 Volunteer Aprons, 200 Wooden Roses, \$500 Additional Loyalty Bonus Points Tub of Pencils, 6 Playground Balls <b>FREE DIY Carnival</b> (minimum applies)	ß	x	
Loyalty Bonus Program to Earn Free Rentals	3	X	
$\star$ Gift Shop + Fun Fair = 25% OFF $\star$	3	X	

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Call us for Details!<sup>\*</sup> 800.300.6380

## A Full Carnival

ONLY \$7.50 Per Student Carnival Booths & Games, Prizes for your Entire Event (Managed by Fun Services) Concessions/Fun Foods and Fun Attractions! For Qualified Gift Shop Customers ONLY! Blackout Dates Apply!

## RESEARCH. **COMPARE.** DECIDE. The Children are counting on it!

