



Santa's Secret Shop®  
Holiday Gift Shop® Features



## Competitor Comparison Chart

	Fun Services	Average Company	You Compare
Family Owned	☺	?	
Southern California Business	☺	?	
Exclusive Items	100 +	X	
Retail Packaged Products ( <i>Gift-Givable</i> )	☺	X	
Local Professional Sport Teams Gift Items	☺	X	
No-Count Inventory Program	☺	?	
100% Consignment	☺	?	
100% Satisfaction Guaranteed	☺	X	
Direct 800 # for Parents after Shop Ends	☺	X	
Personalized Self-Sealing "Mylar" Gift Bags	4 Sizes	Not Self-Sealing	
Chairperson Success Manual	☺	X	
Price Codes for Each Item	☺	X	
Pre-Programmed Cash Register	☺	X	
<i>Next Morning</i> Re-Order Services	94% Before 9am	UPS/FEDEX Times	
Delivery to Classroom of <i>Your Choice</i>	☺	X	
Re-Order Limitations	Once per Day	Once per Week	
Full Color Parental Infomercial QR Code on our ( <i>English / Bilingual</i> ) Parent Letters	☺	X	
Money / Shopping Envelopes	☺	X	
Large Promotional Posters	☺	X	
Outdoor Vinyl Banner	☺	X	
Inflatable Sir Fun Bear	☺	X	
Decorative Table Cloths & Door Panels	☺	X	
Pre-Printed Price Labels	☺	X	
Free Phone App for Re-Orders, Billing, etc.	☺	X	
* <b>Sign-Up Incentives</b> *			
Treasure Chest, 200 Wooden Roses, School Supply Kit, 6 Playground Balls, Tub of 288 Pencils, 8 Volunteer Aprons <b>PLUS FREE Spending Money</b>	☺	?	
<b>Loyalty Bonus Program to Earn Free Rentals</b>	☺	X	
<b>FREE DIY Carnival Package OR</b>			
<b>25% OFF Any Full Service</b>	☺	X	
<b>Fun Fair Carnival Package</b>			
<i>Requires Minimum Billing of \$1,500</i>			
<i>Need More? "New" BILLING BONUS based on your Sale!</i>			

RESEARCH. COMPARE. DECIDE.

The Children are counting on it!



Call us for Details!



Ask about our 2-Program Customer Special



+ FunFairs = 25% OFF  
CARNIVALS MADE EASY